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news

Essential travel intelligence

September 2015



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Slovakia's fairy-tale city

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DAZZLING JEWELS



SUPERYACHTS



LUXURY CARS



FLY AWAY TO HOTEL ZEPHYR

AFTER A US \$32 MILLION CONVERSION OF THE FORMER RADISSON Fisherman's Wharf, the new independent boutique Hotel Zephyr Fisherman's Wharf is shaking up the San Francisco hotel scene, thanks to the bold vision of Dawson Design Associates, which has turned maritime narrative on its head with the use of alternative materials. Luxe hotels may not typically incorporate recycled corrugated metal and cargo containers, let alone "upcycled" nautical materials and shipping crates, but the hotel is wagering that guests will see

treasure instead of scrap. "We're creating a hotel for travellers who are seeking a unique, authentic San Francisco experience," said general manager Carmen Cruz. "Our promise at Hotel Zephyr is to inject a sense of discovery, amusement and wonder into an upscale hotel experience."

The 361 stylish waterfront guest quarters have personal balconies, bay views and cityscapes – including panoramic vistas of the iconic Golden Gate Bridge, Alcatraz, Fisherman's Wharf, Coit Tower and the Bay Bridge.

FOLLOW FRANK TO FLORIDA

FANS OF FRANK SINATRA WILL ALREADY BE aware that the late crooner would be celebrating his 100th birthday this year, and what better place to mark the occasion than at his favourite hotel?

Fontainebleau Miami Beach is marking Ol' Blue Eyes' centennial with a 100-day countdown, which kicks off September 2 with a previously unseen photo exhibit curated by 1966 Americas featuring fine-art prints, VIP events and special experiences. The hotel will also debut in-room amenities and packages inspired by Sinatra, while the signature restaurants will pay homage to his favourite meals – including a throwback, 1950s-inspired "Brunch with Frank" menu. The 100-day countdown culminates on December 12 with a special performance honouring the singer's legacy.

The Rat Pack stalwart frequented Fontainebleau's La Ronde nightclub, where he performed to packed rooms, before holidaying at the hotel and shooting several feature-length films there including *A Hole in the Head*, *Tony Rome* and *Lady in Cement*. He also broadcast *The Frank Sinatra Timex Show's* "Welcome Home Elvis", at the property. "Frank Sinatra



represents a very special time in Fontainebleau's history and we look forward to celebrating his life and the legacy he left behind," says chief operating officer Philip Goldfarb.

The "Live Like Frank" package is priced at US \$1,915 – which neatly commemorates the year Frank was born – and includes a two-night stay in

a Junior Suite or above, a vintage Fontainebleau canvas bag and Luxury Art Book, one bottle of Jack Daniel's Sinatra Select, daily breakfast for two, two 50-minute "Fly Me To The Moon" massages at Lapis Spa, a \$250 credit for dinner for two at one of four signature restaurants and *Ultimate Sinatra*, an album featuring the singer's greatest hits.