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W Los Angeles - West Beverly Hills Unveils \$25 Million Transformative Renovation

W Hotels Worldwide has announced the completion of the highly anticipated \$25 million renovation of W Los Angeles - West Beverly Hills, formerly known as W Los Angeles - Westwood. Nestled between the foothills of Beverly Hills and Bel-Air, while just minutes from Los Angeles' Sunset Boulevard and the famed beaches of Santa Monica, the transformation, led by [Dawson Design Associates](#), creates spaces where travellers can immerse themselves in a quintessential Los Angeles experience - hidden bungalows, fantastic service and innovative dining concepts. The top-to-bottom renovation also includes a new destination restaurant, STK, through a partnership with The ONE Group which is scheduled to open this summer. STK will also provide an updated menu concept at WET®, the stunning and lushly landscaped ground-level pool featuring classic California-style cabanas, for the ultimate escape.



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A Restyled Icon Provides Escape within a Cultural Capital

Drawing inspiration from the iconic bungalows of Beverly Hills, W Los Angeles - West Beverly Hills has unveiled 297 newly re-imagined suites, including an Extreme WOW suite (the W brand's take on the Presidential Suite) that comes equipped with an intimate, state-of-the-art screening room. Fresh and contemporary in décor while maintaining a bold and modern design, each

suite is detailed with sleek sectional sofas and sophisticated lighting, along with louvered windows and filtered light, evoking the feeling of seclusion within a Beverly Hills garden retreat.

“Our goal was to create an engaging and energetic luxury experience rich in texture and ambiance that allows guests to capture the intrigue and illusion indicative of Los Angeles,” said Andrea Dawson Sheehan, the Firms Design Director.

Beneath an artistic canopy of floating back lit sculptures that seamlessly transition from day to night, guests are welcomed into the signature W Living Room (the W take on the staid hotel lobby) with vibrant pulsating lights that sync with the beat from the DJ. Located within a hidden alcove and adjacent to the Living Room Bar, the Oasis is the heart of the redesigned Living Room and features a stunning 12 foot water wall, reflecting ever-changing projections and further luring guests inside of the W experience.



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“The completion of this multi-million dollar renovation marks the beginning of the next chapter for W Los Angeles - West Beverly Hills,” said Mark Eberwein, General Manager. “Whether visiting us for work or for play, our stunning new design and prime location allow guests to find a true escape within bustling Los Angeles.”

W Los Angeles - West Beverly Hills features refreshed event spaces that are the ideal destination for press junkets, weddings, conferences, meetings and other events for the next generation of luxury travelers who have a unique appetite for design-led experiences that challenge the status quo of traditional luxury hotels. Guests and savvy locals have access to the signature BLISS Spa®, providing both a retreat for detoxing and a beautifying boost for what’s to come. The 7,000 square foot tension-fighting spa features ten treatment rooms, movie-while-you-manicure nail stations, luxe men’s and women’s lounges, the Bliss Spa store, trademark touches like rhythm & blues tunes and the legendary brownie buffet. The hotel also provides the ultimate in insider access to guests, including Rendition - a new live music series taking place the last Thursday of every month at 8 p.m. in Living Room Bar.